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HELPING CHICAGO SHINE FOR INTERNATIONAL OLYMPIC COMMITTEE

ROSEMONT, IL – The Builders Association continued to support Chicago 2016 in its efforts to land Chicago’s first Olympic Games by helping Chicago 2016 “Make Chicago Shine” for the visiting International Olympic Committee (IOC).

The Association purchased and distributed construction inspired items with the official 2016 logo. This effort created a visible welcome and demonstrates the industry’s enthusiasm for the Olympic bid during the IOC’s visit April 2-8.

“The Builders Association’s Olympic Bid Take Force realized an opportunity to assist Chicago 2016 in dressing the city with hard hat stickers and door decals,” said Al Leitschuh, President of the Builders Association. “The goals were to energize the construction community and saturate the vicinity of proposed Olympic venues with these items.”

The Builders Association is the leading trade association serving the Chicago area commercial construction industry since 1906.